



Data Director, Democratic Party of Illinois

The Democratic Party of Illinois is seeking a dynamic individual to serve as the Party's Data Director. This is a full-time, senior staff position that will drive the strategic use of data for Democratic campaigns at all levels in Illinois and will be crucial in our efforts to build the Democratic Party and expand Democratic majorities.

About the Democratic Party of Illinois

In the 2022 election cycle, the DPI will protect and elect Democrats up and down the ballot, while building the most active and inclusive party our state has ever seen. Our work is year-round, and our programs will focus on welcoming Illinois Democrats home to a party focused relentlessly on electing those who champion our causes and our communities. As we approach the largest cycle we'll see this decade, we seek outstanding applicants to help us achieve our mission of electing Democrats at all levels in 2022 and beyond.

What Will You Do?

As the Data Director you will create and implement a plan to continuously improve the quality and use of data in Illinois political campaigns.

You Will Be Responsible For:

- Building out DPI's data infrastructure, creating systems and processes that allow data to move efficiently through modern campaign tools and technology;
- Working with the leadership team to develop regular reporting and ad-hoc analysis, including but not limited to voter registration trends, candidate recruitment, voter contact results, predictive model validation;
- Managing a small staff, including DPI's Voter File Manager
- Collaborating with key stakeholders to drive improvements to DPI's data policies and trainings;
- Advising the Chair and Executive Director on data-related matters;
- Working collaboratively with other senior leaders on organizational-wide priorities;
- Building relationships with the DNC, DDX, other states, and additional key stakeholders to ensure Illinois is a leader in the use and management of data.

Who Are You?

The ideal candidate will be a passionate promoter of Democratic values, and should believe to their core in the power of data to create more strategic and effective campaigns, and should be excited to cement this value in the Democratic Party of Illinois.

You Should Have Experience With:

- Working on electoral campaigns (3 cycles, with at least one in a managerial role preferred) and a demonstrated understanding of what the data needs of campaigns are
- Using predictive models for targeting audiences (voters, donors, volunteers, customers, etc)
- Explaining complex data concepts to a non-technical audience
- Working across departments to develop data-driven strategies

You'll Use Tools Like:

- VAN/Votebuilder
- Google Sheets/Excel
- Data Visualization Tools (like Google Data Studio or Tableau)
- SQL for managing large datasets (specifically Google BigQuery)
- Organizing tools like ThruText/ThruTalk, Reach, Mobilize, etc

We don't expect you to know or have experience with every task or every technology listed, so we encourage you to apply even if only some of the above applies to you.

Job Details

Applicants must live in Illinois. Fully-remote applicants considered, but preference given to applicants who can work in-office either in Chicago or Springfield. Applicants must have the ability to travel throughout the state for up to several days at a time and must have a valid driver's license.

The salary range for this role is \$75,000 - \$85,000, and is commensurate with experience. DPI also offers a generous benefits package with the opportunity for growth.

How To Apply

Interested candidates should send an introductory email and their resume to careers@ildems.com. Interviews will be conducted on a rolling basis.

The Democratic Party of Illinois is committed to diversity among its staff and recognizes that its continued success requires the highest commitment to hiring and retaining a diverse staff that provides the best quality services to our mission. DPI is an equal opportunity employer and it is DPI's policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, sexual orientation, gender identity, ethnic identity, physical disability, or any other legally protected basis.